

Drew Applegate

Industrial Designer

Education

Auburn University
Industrial Design, Class of 2019

Skills

Solidworks
Keyshot
Adobe Creative Suite
Digital Sketching
Hand Rendering
Model Making
Product Photography
Prototype Fabrication
Casting
User Research
FDM 3D Printing
SLA 3d Printing

Awards

Ryobi Sponsored Studio
Best Overall Concept

Auburn University CAD/C
**2019 Most Outstanding
Industrial Design Student**

European Product Design Award
2019 Silver Award

2021 Good Design Award
Honeywell Hul525

Contact

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Work Experience

BioLite | Brooklyn, NY | May 2021 - Present
Industrial Designer

- Design lead for products across all categories of the company
- Worked directly with CEO, Design Director, and Engineering Team to develop and align on design directions and carry them to mass production
- Lead Design User Research to identify pain points and new innovative features

P9 Design | Greater New York City | June 2019 - May 2021
Junior Industrial Designer

- Worked for brands such as Honeywell, OXO, Vicks, Revlon, Braun, and many more in both an individual and team capacity
- Led and managed my own projects from initial sketch to production
- Interacted with clients and project managers directly
- Worked directly with both P9's engineering teams as well as our client's engineering teams to ensure that design intent was maintained while also problem solving any unforeseen issues that arose during engineering
- Successfully presented concept and final design solutions to upper level management for OXO + other Helen of Troy brands

Kendrick Anderson Furniture | Atlanta, GA | May 2018 - August 2018
Shop Assistant

- Assisted in the production and design of custom furniture
- Worked with clients to visualize and interpret design intent for their pieces
- Learned to design while considering manufacturing from the first sketch

Loyal Stricklin | Opelika, AL | January 2018 - April 2018
Production Intern

- Assisted in the production and design of various leather and canvas goods
- Learned about the production of leather and soft goods
- Learned the importance of designing for efficient and smart manufacturing

Co-Op's

TTI Ryobi Division | Anderson, SC | January 2017 - May 2017
3rd Year Sponsored Studio

- Worked alongside Ryobi's design team to develop new concepts for their One+ line of tools
- Developed full CAD models of concepts that were selected by Ryobi
- Implemented Ryobi's Gen5 VBL into my concepts

Pratt Industries | Atlanta, GA | August 2016 - December 2016
3rd Year Sponsored Studio

- Developed new concepts for corrugated displays
- Worked alongside Pratt's design team
- Developed concepts from initial sketch to full scale prototype